

Privacy Policy

At My Digital Bacon LLC, we are committed to protecting the privacy and security of our Users' information. This Privacy Policy outlines how we collect, use, and disclose the personal information we obtain from Users of our webhosting platform that is accessible for VR websites.

INTERPRETATION & DEFINITIONS

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear singular or plural.

- **"Platform"** refers to the webhosting platform developed and operated by My Digital Bacon LLC, accessible at <https://mydigitalbacon.com>.
- **"Personal information"** refers to any information that identifies or can be used to identify an individual, such as name, address, email address, phone number, payment information, or other information that can be linked to an individual.
- **"User"** refers to any individual or entity that uses or accesses the Platform, including but not limited to customers, visitors, and any person that submits personal information to My Digital Bacon LLC through the Platform.
- **"Account"** means an individual account created for You to access our Service or parts of our Service.
- **"Company"** (referred to as either "the Company," "We," "Us," or "Our" in this Agreement) refers to My Digital Bacon LLC.
- **"Device"** means any device that can access the Service, such as a computer, a cellphone, or a digital tablet.
- **"Personal Data"** is any information that relates to an identified or identifiable individual.
- **"Service"** refers to the website.
- **"Service Provider"** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service, or to assist the Company in analyzing how the Service is used.
- **"Third-party Social Media Service"** refers to any website or social network website through which a User can log in or create an account to use the Service.

- **‘Usage Data’** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **“You”** mean the individual accessing or using the Service, the Company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Acknowledgment and Consent

By using the Platform, Users acknowledge that they have read this Privacy Policy and consent to the collection, use, and disclosure of their personal information as described herein.

Users also acknowledge that they have the right to withdraw their consent to the collection, use, and disclosure of their personal information at any time, subject to legal or contractual restrictions and reasonable notice. To withdraw consent, please contact us at support@mydigitalbacon.com.

Scope of this Policy

This Privacy Policy applies solely to personal information collected by My Digital Bacon LLC through the Platform. It does not apply to information collected by third-party websites or services that may be linked to or from the Platform.

Information Collected:

At My Digital Bacon LLC, accessible via <https://mydigitalbacon.com>, we recognize the importance of privacy and are committed to protecting the information we collect from our users. This Privacy Policy outlines the types of information we collect and how we use it.

When you sign up for our web hosting platform or use our website, we may collect the following information:

Personal Information: This includes your name, email address, phone number, billing information, and any other information you provide us when you sign up for our services.

1. **Website Information:** This includes the domain name of your website, the IP address of the server where your website is hosted, and any other information that is necessary to provide web hosting services to you.
2. **Usage Information:** This includes information about how you use our web hosting platform or website, such as the pages you visit, the features you use, and other similar information.

3. **Communication Information:** This includes any information you provide us when you contact us, such as your name, email address, and the content of your message.
4. **Technical Information:** This includes information about the devices and software you use to access our services, such as your operating system, browser type, and version, and other technical data.
5. **Payment Information:** If you make a payment to us, we collect information about your payment method, such as your credit card or PayPal account details.
6. **Server Logs:** We collect server logs, which may include information such as your IP address, browser type, referring/exit pages, and other similar data.

We use this information to:

1. Provide and improve our web hosting services or website.
2. Communicate with you about our services, including billing and technical support.
3. Analyze usage patterns and improve the functionality of our web hosting platform or website.
4. Comply with legal and regulatory requirements.

We take appropriate measures to ensure the security of your personal information and protect it from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your personal information.

We do not sell or rent your personal information to third parties without your consent, except as required by law. We may share your personal information with third-party service providers who help us provide our services, such as payment processors and data storage providers. We require these service providers to protect your personal information and only use it for the purposes for which we have engaged them.

We may also disclose your personal information to law enforcement agencies, government officials, or other third parties if we are required to do so by law or if we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Disclosure of Information:

At My Digital Bacon LLC, we understand the importance of protecting your personal information. We do not sell, trade, or rent your personal information to third parties for their marketing purposes without your consent. However, we may disclose your personal information in the following circumstances:

1. **Service Providers:** We may share your personal information with third-party service providers who help us provide our services, such as payment processors, data storage providers, and website analytics companies. We require these service providers to protect your personal information and only use it for the purposes for which we have engaged them.
2. **Legal Requirements:** We may disclose your personal information to law enforcement agencies, government officials, or other third parties if we are required to do so by law, subpoena, court order, or other legal process, or if we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
3. **Business Transfers:** In the event that we sell or transfer some or all of our business or assets, we may disclose your personal information to the buyer or transferee as part of the transaction.
4. **Consent:** We may disclose your personal information to third parties with your consent.

We may also share aggregated or de-identified information that cannot be used to identify you with third parties for research or marketing purposes.

We take appropriate measures to ensure the security of your personal information and protect it from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your personal information.

Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which we collected it, including for the purposes of satisfying any legal, accounting, or reporting requirements.

1. **Personal Information:** We will retain your personal information for as long as your account is active or as needed to provide you with our services. If you request that we delete your personal information, we will do so within a reasonable timeframe, unless we are required to retain it for legal or regulatory purposes.
2. **Website Information:** We will retain website information, such as the domain name of your website and the IP address of the server where your website is hosted, for as long as necessary to provide web hosting services to you.
3. **Usage Information:** We will retain usage information for as long as necessary to analyze usage patterns and improve the functionality of our web hosting platform or website.
4. **Communication Information:** We will retain communication information for as long as necessary to communicate with you about our services, including billing and technical support.

5. **Technical Information:** We will retain technical information for as long as necessary to analyze usage patterns and improve the functionality of our web hosting platform or website.
6. **Payment Information:** We will retain payment information for as long as necessary to process your payments and comply with accounting and tax requirements.
7. **Server Logs:** We will retain server logs for a limited period of time for security and troubleshooting purposes.

We take appropriate measures to ensure the security of your personal information and protect it from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your personal information.

Security Measures

My Digital Bacon LLC takes appropriate technical and organizational measures to protect User personal information from unauthorized access, use, disclosure, alteration, and destruction. These measures include:

- Encryption of personal information during transmission
- Limiting access to personal information to those with a need to know
- Regular testing and evaluation of our security measures

However, no method of transmission over the internet, or method of electronic storage, is completely secure. While we strive to use commercially acceptable means to protect User personal information, we cannot guarantee its absolute security.

Access and Correction:

At My Digital Bacon LLC, accessible via <https://mydigitalbacon.com>, we recognize that you have a right to access and correct the personal information we collect from you. We strive to ensure that your personal information is accurate and up-to-date. This section outlines our practices for accessing and correcting your personal information.

Accessing Your Personal Information:

If you would like to access your personal information, please contact us at support@mydigitalbacon.com. We will respond to your request within a reasonable timeframe.

When you make a request to access your personal information, we may ask you to provide certain information to verify your identity. We will only use this information for the purpose of verifying your identity.

We will provide you with access to the personal information we hold about you, subject to certain exceptions. For example, we may deny your request if:

- Providing access would pose a risk to the privacy of other individuals
- Providing access would result in a breach of our legal or regulatory obligations
- Providing access would be unlawful
- We are otherwise permitted by law to deny your request

If we deny your request for access, we will provide you with an explanation of our decision.

Correcting Your Personal Information:

If you find that any of the personal information we hold about you is inaccurate, incomplete, or out-of-date, please contact us at support@mydigitalbacon.com. We will respond to your request within a reasonable timeframe.

We will correct your personal information if we are satisfied that it is inaccurate, incomplete, or out-of-date. If we correct your personal information, we will take reasonable steps to notify any third parties to whom we have disclosed your personal information of the correction, where it is reasonable to do so and where required by law.

If we are not satisfied that your personal information is inaccurate, incomplete, or out-of-date, we will take reasonable steps to annotate your personal information to indicate that you have requested a correction.

If we deny your request to correct your personal information, we will provide you with an explanation of our decision.

Security of Your Personal Information:

We take appropriate measures to ensure the security of your personal information and protect it from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your personal information.

Opt-Out

At My Digital Bacon LLC, we value your privacy and provide you with control over your personal information. If you would like to opt-out of any communication from us, please contact our support team at support@mydigitalbacon.com with your request. Please note that opting out of certain communications may impact our ability to provide you with certain services or information.

You also have the option to disable cookies on your browser to prevent us from collecting certain information about your browsing habits. However, disabling cookies may affect your user experience on our website.

Cookies

The Platform uses cookies to improve the User's experience and to provide customized content and advertising. A cookie is a small text file that a website stores on a User's computer or mobile device when they visit the site. Cookies may be used for various purposes, including but not limited to:

- Authenticating Users and remembering their preferences
- Analyzing how Users interact with the Platform
- Serving customized content and advertising

Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. However, some parts of the Platform may not function properly if cookies are disabled.

We use all, some, or none of the following types of cookies:

Necessary Cookies: These cookies are necessary for the Platform to function properly, and cannot be switched off in our systems. They are usually only set in response to actions made by the User which amount to a request for services, such as setting privacy preferences, logging in or filling in forms. Users can set their browser to block or alert them about these cookies, but some parts of the Platform will not then work. These cookies do not store any personally identifiable information.

Analytics Cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Platform. They help us to know which pages are the most and least popular and see how visitors move around the Platform. All information these cookies collect is aggregated and therefore anonymous. If Users do not allow these cookies we will not know when they have visited our Platform, and will not be able to monitor its performance.

Advertising Cookies: These cookies may be set through our Platform by our advertising partners. They may be used by those companies to build a profile of Users' interests and show them relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying the User's browser and internet device. If Users do not allow these cookies, they will experience less targeted advertising.

Cookie Disclosure

Provider	Name of cookie	Purpose	Type	Duration
Google Analytics	_ga	Used to distinguish users.	Persistent	2 Years
Google Analytics	_gid	Used to distinguish users.	Persistent	24 Hours
Google Analytics	gat	Used to throttle request rate.	Persistent	1 Minute
Dotdash	TMog	Dotdash client id - Used to identify unique browsers	Persistent	68 Years
Dotdash	Mint	Dotdash session id - Used to identify all activity within a session	Persistent	30 Minutes
Dotdash	pc	pagecount	Persistent	30 Minutes
Dotdash	ds_ab	AB Testing segmentation information	Session	
Google (GTM/GA)	dcgtm_	Used to throttle request rate.	Persistent	1 Minute
SailThru	sailthru_pageviews	Page view count by user on site	Persistent	30 Minutes

Provider	Name of cookie	Purpose	Type	Duration
SailThru	sailthru_content	Tracks recent pageviews for visitor	Persistent	1 Hour
SailThru	sailthru_visitor	Client Id	Persistent	1 Hour
Google DFP	__gads	Ad targeting	Persistent	2 Years
Google	gsScrollPos-	Scroll position tracking	Session	
Bounce Exchange	bounceClientVisitv	Client tracking information	Persistent	30 Minutes
Google	AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	Persistent	1 Hour
Lotame	<u>crwdcntrl.net</u>	Maintain ads and personalization profile	Persistent	9 Mo

Users can control the use of cookies through their browser settings. Please note that disabling cookies may limit the functionality of the Platform.

Third-Party Services

The Platform may use third-party services for various purposes, including but not limited to payment processing, analytics, and advertising. These services may collect and use personal information in accordance with their own privacy policies, which Users should review before providing any personal information.

Advertising

My Digital Bacon LLC may use third-party advertising partners to display advertisements on the Platform. These partners may use cookies and other tracking technologies to collect information about Users' online activities, such as pages visited and ads clicked, in order to deliver targeted advertisements. Users may opt-out of receiving targeted advertisements by visiting www.aboutads.info/choices.

Social Media

The Platform may include social media features, such as the Facebook Like button, which may collect information about Users' activities on the Platform and may also set a cookie to enable the feature to function properly. Users' interactions with these features are governed by the privacy policy of the company providing them.

Data Breach Notification

My Digital Bacon LLC will take appropriate measures to safeguard against data breaches, and in the event of a data breach, will promptly notify affected Users and relevant authorities in accordance with applicable laws.

International Transfers

My Digital Bacon LLC operates primarily in the United States, and personal information may be stored and processed in the United States or other countries outside of the User's jurisdiction of residence. The data protection and privacy laws in these countries may not be equivalent to the laws in the User's jurisdiction. By using the Platform, Users consent to the transfer of their personal information to the United States or other countries outside of their jurisdiction of residence.

California Consumer Privacy Act (CCPA)

The California Consumer Privacy Act (CCPA) provides California residents with certain rights regarding their personal information. This section of the Privacy Policy applies solely to Users who are California residents.

Categories of Personal Information Collected

In the preceding 12 months, My Digital Bacon LLC has collected the following categories of personal information:

- Identifiers, such as name, email address, and payment information.
- Internet or other electronic network activity information, such as IP address, browser type, and operating system.
- Commercial information, such as purchase history and payment information.
- Geolocation data.
- Inferences drawn from any of the above information to create a profile about a User reflecting the User's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

Purposes of Collection and Use of Personal Information

My Digital Bacon LLC collects and uses personal information for the following purposes:

- To provide and improve the Platform, including but not limited to billing, technical support, and customer service.
- To communicate with Users, including but not limited to responding to inquiries and providing updates and marketing communications.
- To analyze and improve the Platform, including but not limited to monitoring usage and trends.

Disclosure of Personal Information

My Digital Bacon LLC may disclose personal information to third-party service providers for various purposes, including but not limited to payment processing, analytics, and advertising. My Digital Bacon LLC may also disclose personal information in response to legal requests, including but not limited to subpoenas and court orders.

California Residents' Rights

California residents have the right to request that My Digital Bacon LLC disclose certain information about the personal information collected by My Digital Bacon LLC about the requesting California resident in the preceding 12 months, including:

- The categories of personal information collected.
- The categories of sources from which the personal information was collected.
- The business or commercial purpose for collecting or selling personal information.
- The categories of third parties with whom the personal information was shared.
- The specific pieces of personal information collected about the requesting California resident.

California residents also have the right to request that My Digital Bacon LLC delete their personal information, subject to certain exceptions.

How to Exercise Your Rights

To exercise your rights under the CCPA, please contact us at support@mydigitalbacon.com. We will verify your request by asking you to provide certain information, such as your name, email address, and other identifying information.

Authorized Agent

California residents may designate an authorized agent to make a request under the CCPA on their behalf. To do so, please provide us with written authorization signed by the California resident and the authorized agent.

Non-Discrimination

My Digital Bacon LLC will not discriminate against California residents who exercise their rights under the CCPA.

Your Privacy Rights in the European Union (EU)

My Digital Bacon LLC is committed to complying with the General Data Protection Regulation (GDPR) and providing Users located in the European Union (EU) with the necessary information and tools to exercise their rights under the GDPR.

Legal Basis for Processing Personal Information

My Digital Bacon LLC processes personal information based on one or more of the following legal bases:

- The User has given consent for the processing of their personal information.
- The processing is necessary for the performance of a contract with the User or in order to take steps at the request of the User prior to entering into a contract.
- The processing is necessary for compliance with a legal obligation to which My Digital Bacon LLC is subject.
- The processing is necessary to protect the vital interests of the User or another natural person.
- The processing is necessary for the purposes of the legitimate interests pursued by My Digital Bacon LLC or by a third party.

Your GDPR Rights

If you are located in the EU, you have certain rights with respect to your personal information, including:

- The right to access your personal information held by My Digital Bacon LLC.
- The right to rectify any inaccurate personal information.
- The right to erase your personal information, subject to certain exceptions.
- The right to restrict the processing of your personal information, subject to certain exceptions.
- The right to object to the processing of your personal information, subject to certain exceptions.
- The right to data portability, i.e. to receive your personal information in a structured, commonly used, and machine-readable format and to transmit that information to another controller.

To exercise any of these rights, please contact us at support@mydigitalbacon.com. We will respond to your request within the timeframes required by law.

Transfers of Personal Information

My Digital Bacon LLC may transfer personal information outside of the EU to third-party service providers or affiliates located in countries that do not have data protection laws equivalent to those in the EU. In such cases, My Digital Bacon LLC will take appropriate measures to ensure that the transfer is lawful and that appropriate safeguards are in place.

Complaints

If you believe that My Digital Bacon LLC has not complied with its obligations under the GDPR or other applicable data protection laws, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work, or place of the alleged infringement. However, we encourage you to contact us first at support@mydigitalbacon.com, as we may be able to resolve your concerns without the need for a formal complaint.

Children's Privacy

The Platform is not directed to individuals under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information as soon

as possible. If you become aware that a child under 13 has provided us with personal information, please contact us at support@mydigitalbacon.com.

Third-Party Links

The Platform may contain links to third-party websites or services that are not owned or controlled by My Digital Bacon LLC. My Digital Bacon LLC has no control over and assumes no responsibility for the content, privacy policies, or practices of any third-party websites or services. Users acknowledge and agree that My Digital Bacon LLC shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with the use of or reliance on any such content, goods, or services available on or through any such third-party websites or services.

Other Applicable Laws

My Digital Bacon LLC complies with other applicable data protection laws, including but not limited to the UK Data Protection Act 2018 and the Canadian Personal Information Protection and Electronic Documents Act (PIPEDA).

Contact Us

If you have any questions or concerns about this privacy policy, please contact us at support@mydigitalbacon.com.

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